




# GENESIS

Adi Yoffe — 2025 Trend Report



***Technology  
generates  
all kinds of  
processes***

A white humanoid robot with blue eyes is sitting on a grey couch in a living room. The robot is holding a black remote control in its right hand. The background features a bookshelf filled with books and decorative items, including a small clock and a vase. The robot is wearing a white suit with black joints.

Technology has  
made us passive

***Addicted to comfort***




Created a standard  
that begins with  
***democratization***


..and continues to..

***decentralization of  
processes and power***



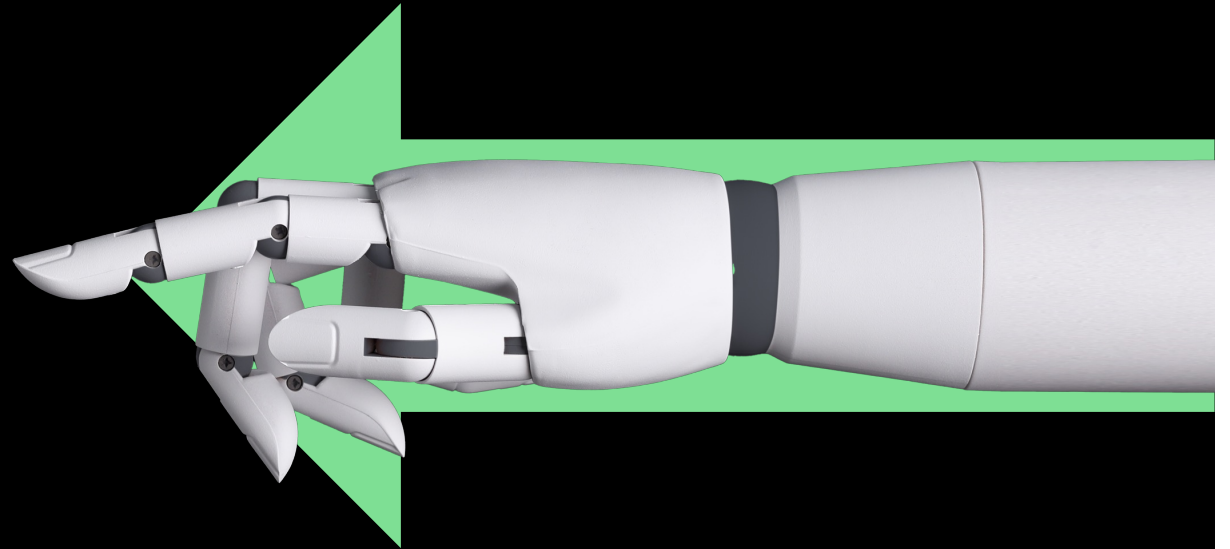
A low-angle photograph looking up at a person rappelling down a rope that stretches between two large, craggy rock formations. The sky is a deep blue with scattered white clouds. The person is a small figure in the distance, positioned on the rope. The text is overlaid on the left side of the image.

***In these years,  
many conceptions  
are breaking down***



***About every  
hierarchy  
we know***

***So...?***



# 2024 - FUTURE of HUMANITY forecast

It was all about trust  
and confidence



***To hold onto what is familiar***



It's not just cultural nostalgia



But a longing for the days  
when everything was  
Clear. Explicit. Pragmatic.

A man with light brown, wavy hair, wearing a red vest over a white shirt, is looking back over his right shoulder. He has a serious expression. Behind him is a diverse crowd of people of various ages and ethnicities, all looking in the same direction as he is. The background is a lush green park with trees and a statue in the distance.

Now we are  
redefining the  
***hierarchy***



# Strating from Genesis



In 2025, we will see representations of conservatism and tradition mixed with a contemporary flavor (usually capitalist).

## ***GENESIS 2025***



# **GENESIS 2025**

*Redefining the **country***

*Our **national identity***

*Our **career***

*What is considered **a good life***

*And who is a human in the  
**age of AI***



 **fast forward**  
Business Futurist Company